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French TV viewers honour Aston Martin V12 Vantage S

Frankfurt am Main / Paris, 21 December 2014. Aston Martin is celebrating another trophy win as the British sports car maker's most extreme Vantage – the V12 Vantage S – is named 'most elegant car of 2014' by viewers of popular French automotive TV show *Automoto TF1*.

Aston Martin's fastest series production car to date – capable of 323 km/h – the V12 Vantage S boasts subtle styling additions that emphasise its visceral performance potential.

Features such as the carbon fibre grille – which marries design and engineering to improve airflow whilst defining a more aggressive front profile – new roof and rear graphics packs, and lightweight forged alloy wheels, mark out the car.

Inside, there are bespoke finishes on seats, doors and controls, while options such as carbon fibre lightweight seats underline the car's sporting personality. Meanwhile, two leather grade options – Luxmill and semi-aniline – plus the option of Alcantara, present V12 Vantage S buyers with an exciting array of trim choices.

The optional Carbon Fibre Interior Pack, which adds the material to the car's fascia and door pulls, plus the availability for the first time in a V12 Vantage S of black pedals, further enhances personalisation options for those in search of a truly bespoke sports car.

Marek Reichman, Chief Creative Officer of Aston Martin, said: "The V12 Vantage S is our most powerful engine, dressed in a beautifully tailored suit.

"It is elegant, yet brutal, and it is at the same time easy to control. It has everything that sums up Aston Martin: power, beauty and soul."

Launched in 1975, *Automoto* is one of France's longest established and most respected automotive entertainment shows.

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For further information please use the contact details below or alternatively visit:

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